NEW PRODUCT INTRODUCTIONS 2012

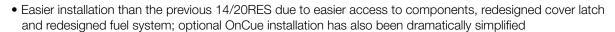
A lot of people are surprised to hear that Kohler has been innovating the generator industry for more than 90 years, but it's a tradition we take to heart.

Last year we showed you an array of innovative, award-winning products. This year we took everything that was great about those previous innovations and amped it up into a whole lineup of exciting new product introductions. Featuring numerous patent-pending technologies, these products are designed to take gracious living to the next level.

14RESA and 20RESA

We've upgraded our award-winning, popular 14 and 20 kW generators – known for extraordinary performance and reliability – with:

- A redesigned, easy-to-read controller compatible with new Load Control Module (LCM) and Programmable Interface Module (PIM)
- Lower sound levels than the 14/20RES for quiet, neighborhood-friendly performance
- Advanced system management options compatibility, including the OnCue_® Generator Management System, LCM and PIM





Like the previous version of the 14/20 kW models, the new 14/20RESA still have:

- Corrosion-proof composite enclosures Will not corrode like other steel or aluminum enclosures
- Fast response restores power to your home in as little as 10 seconds
- Premium power quality delivers exceptional voltage and frequency regulation along with ultra-low levels of harmonic
 distortion for optimal power quality, protecting even the most sophisticated electronics; voltage and frequency regulation
 holds extremely tight to 240 V and 60 Hz regardless of the load applied to the generator
- Powerful performance PowerBoost_™ technology provides power to central air conditioners without dropping power to other appliances
- Extraordinary reliability 5-year/2000-hour warranty

OnCue Generator Management System

A new version of Kohler's OnCue Generator Management System was introduced to be compatible with the new 14RESA, 20RESA and 48RCL models. This new software features even more advanced technology to help you and your customers manage and control their systems.

- Advanced system management view the components of your generator system, including the generator, automatic transfer switch, Load Control Module (LCM) and Programmable Interface Module (PIM), and remotely control the generator and PIM
- Instant updates on the go receive performance updates via text message or email
- True remote control start/stop your generator from your computer even when you're away from home
- Easy setup and installation run ethernet cable to your generator controller, download the software online and you're ready to go
- Four patent-pending innovations





48RCL

- Extremely quiet operation provides ultra-quiet, neighborhood-friendly performance with just 61 dB at full-speed operation with no load and 58 dB at exercise (normal conversation level)
- Powerful provides 200 amps on either natural gas or LP
- Compact size small footprint and compact enclosure make positioning easy
- Advanced system management options compatibility available options include the OnCue_® Generator Management System, Load Control Module (LCM) and Programmable Interface Module (PIM)
- Fast response restores power to your home in as little as 10 seconds
- Premium power quality protects your electronics from damages of voltage and frequency variation and harmonic distortion; voltage and frequency regulation holds extremely tight to 240 V and 60 Hz, regardless of the load applied to the generator
- Corrosion-resistant aluminum enclosure
- Extraordinary reliability 5-year/2000-hour warranty
- Six patent-pending innovations

Load Control Module (LCM)

- Advanced technology automatically manages high electrical demands with smaller KOHLER_® generators
- Overload protection automatically cycles circuits on and off to prevent electrical overload
- Generator compatibility works with KOHLER 14RESA, 14RESAL, 20RESA, 20RESAL and 48RCL models
- User-friendly LED display dual-color LEDs for each load indicate load status
- Manages up to six residential loads four power relays for management of nonessential secondary loads and two relays to control two independent air conditioner loads
- Five patent-pending innovations

Programmable Interface Module (PIM)

Requires OnCue Generator Management System

- Control away from home turn on critical items such as your porch lights and hurricane shutters
- Convenient options features two inputs and six outputs for custom control
- Generator compatibility works with KOHLER 14RESA, 14RESAL, 20RESA, 20RESAL and 48RCL models
- Two inputs and six outputs six outputs are for items that can turn on and off, and
 inputs are for items, such as your sump pump or security system, you would like to
 monitor while you're away
- Two patent-pending innovations





